

Faculty Members

S/N	Name of Teacher	Highest Academics Qualification	Name of Awarding Institution	Programme Approved to Teach	Module Approved to Teach	Part-Time / Full-Time
1	Bibi Hawa Binte OSMAN GHANI	Master of Business Administration	University of Wales	Diploma in Business	DB105 Financial and Managerial Accounting	Part-Time
2	CHANG Wing Hong (Edmund)	Master of Business Administration	Nanyang Technological University	Diploma in Business	DB103 Business Statistics	Part-Time
3	CHONG Teck Siong (N)	Master of Business Administration	The University of Hull	Diploma in Business	DB101 Principles of Management	Part-Time
4	CHUA Seo Cheng Shay	Master of Business Administration	University of Surrey	Diploma in Business	DB101 Principles of Management	Part-Time
5	CHUA Wee Meng	Master of Business Administration (Business Administration)	The University of Hull	Advanced Diploma in Digital Marketing	ADD201 Introduction to Digital Marketing	Part Time
				Advanced Diploma in Digital Marketing	ADD202 Digital Marketing Communications	
				Advanced Diploma in Digital Marketing	ADD204 Advanced Topics in Digital Marketing	
				Advanced Diploma in Digital Marketing	ADD206 Capstone Project: Digital Marketing Planning and Strategy	
6	CHUNG Foon Yuen	Master of Mass Communications	Nanyang Technological University	Advanced Diploma in Digital Marketing	ADD201 Introduction to Digital Marketing	Part Time
				Advanced Diploma in Digital Marketing	ADD202 Digital Marketing Communications	
				Advanced Diploma in Digital Marketing	ADD204 Advanced Topics in Digital Marketing	
				Advanced Diploma in Digital Marketing	ADD206 Capstone Project: Digital Marketing Planning and Strategy	
				Diploma in Sales and Marketing	DSM402 Marketing Planning and Strategy	

7	HEE Kok Wing	Master of Business Administration (Marketing)	University of Leicester, England	Advanced Diploma in Digital Marketing	ADD203 Consumer Behaviour	Part Time
				Advanced Diploma in Digital Marketing	ADD205 Strategic Marketing	
				Advanced Diploma in Digital Marketing	ADD200 Integrated Learning Module	
				Diploma in Business	DB101 Principles of Management	
				Diploma in Business	DB104 Principles of Marketing	
				Diploma in Sales and Marketing	DSM401 Fundamentals of Marketing	
				Diploma in Sales and Marketing	DSM402 Marketing Planning and Strategy	
				Diploma in Sales and Marketing	DSM403 Consumer Behaviour	
				Diploma in Sales and Marketing	DSM404 Selling and Sales Management	
8	HO Soo Kwang (Ken Kieran)	Master of Business Administration (Executive)	The University of Hull	Diploma in Business	DB101 Principles of Management	Part Time
				Diploma in Business	DB102 Understanding Business and Economic Environment	
				Diploma in Business	DB104 Principles of Marketing	
9	KONG Kar Wai	Master of Business Administration (Executive)	Rutgers, The State University of New Jersey	Advanced Diploma in Digital Marketing	ADD205 Strategic Marketing	Part Time
				Diploma in Business	DB104 Principles of Marketing	
				Diploma in Sales and Marketing	DSM401 Fundamentals of Marketing	
				Diploma in Sales and Marketing	DSM402 Marketing Planning and Strategy	
10	KWAN Wai Loon (Ken)	Master of Science in Management	The National University of Singapore	Diploma in Business	DB103 Business Statistics	Part-Time
11	KUNG Sion Hin	Master of Business Administration (General Business Administration)	The University of Hull	Advanced Diploma in Digital Marketing	ADD203 Consumer Behaviour	Part-Time
				Diploma in Sales and Marketing	DSM403 Consumer Behaviour	
12	LAM Fong Chai Katty	Master of Arts in Educational Management	Nanyang Technological University	Diploma in Business	DB104 Principles of Marketing	Part-Time
		Bachelor of Science (Hons) in Economics	University of London	Diploma in Sales and Marketing	DSM401 Fundamentals of Marketing	

13	LAU Chee Hoa	Master of Business Administration	Oklahoma City University, USA	Advanced Diploma in Digital Marketing	ADD201 Introduction to Digital Marketing	Part Time
				Advanced Diploma in Digital Marketing	ADD202 Digital Marketing Communications	
				Advanced Diploma in Digital Marketing	ADD204 Advanced Topics in Digital Marketing	
				Advanced Diploma in Digital Marketing	ADD206 Capstone Project: Digital Marketing Planning and Strategy	
				Advanced Diploma in Digital Marketing	ADD203 Consumer Behaviour	
				Advanced Diploma in Digital Marketing	ADD205 Strategic Marketing	
				Diploma in Sales and Marketing	DSM402 Marketing Planning and Strategy	
				Diploma in Sales and Marketing	DSM403 Consumer Behaviour	
14	LOH Yong Chiang (Chr	Master of Business Administration (General Business Administration)	The University of Hull	Diploma in Business	DB101 Principles of Management	Part-Time
				Diploma in Business	DB102 Understanding Business and Economic Environment	
				Diploma in Business	DB104 Principles of Marketing	
				Diploma in Business	DB105 Financial and Managerial Accounting	
				Diploma in Sales and Marketing	DSM401 Fundamentals of Marketing	
				Diploma in Sales and Marketing	DSM402 Marketing Planning and Strategy	
15	NG Mong Choon Edwi	Master of Science in Logistics	Nanyang Technological University	Diploma in Business	DB103 Business Statistics	Part-Time
16	Shamsuddin Bin Abdul Kadir @Dean Shams	Postgraduate Diploma in Education	Nanyang Technological University	Advanced Diploma in Digital Marketing	ADD202 Digital Marketing Communications	Part-Time
		Bachelor of Science	The National University of Singapore			
17	Sivabalo S/O SELLAYAM	Master of Business Administration (Executive)	The University of Hull	Advanced Diploma in Digital Marketing	ADD203 Consumer Behaviour	Part Time

				Advanced Diploma in Digital Marketing	ADD205 Strategic Marketing	
				Diploma in Business	DB101 Principles of Management	
				Diploma in Business	DB104 Principles of Marketing	
				Diploma in Sales and Marketing	DSM401 Fundamentals of Marketing	
				Diploma in Sales and Marketing	DSM402 Marketing Planning and Strategy	
				Diploma in Sales and Marketing	DSM403 Consumer Behaviour	
18	TAN Boon Hua	Master of Business Administration	University of Northumbria at Newcastle	Advanced Diploma in Digital Marketing	ADD201 Introduction to Digital Marketing	Part Time
				Advanced Diploma in Digital Marketing	ADD202 Digital Marketing Communications	
				Advanced Diploma in Digital Marketing	ADD204 Advanced Topics in Digital Marketing	
				Advanced Diploma in Digital Marketing	ADD206 Capstone Project: Digital Marketing Planning and Strategy	
				Advanced Diploma in Digital Marketing	ADD203 Consumer Behaviour	
19	TAN Siong Hoe Donald	Doctor of Business Administration (Marketing)	The University of Western Australia	Advanced Diploma in Digital Marketing	ADD201 Introduction to Digital Marketing	Part Time
				Advanced Diploma in Digital Marketing	ADD202 Digital Marketing Communications	
				Advanced Diploma in Digital Marketing	ADD204 Advanced Topics in Digital Marketing	
				Advanced Diploma in Digital Marketing	ADD206 Capstone Project: Digital Marketing	
20	Thum Cheng Cheong	Bachelor of Laws	The National University of Singapore	Diploma in Business	DB106 Business Law	Part-Time
21	WEE Kim San Lawrence Bernard	Master of Business Administration (Strategic Marketing)	The University of Hull	Advanced Diploma in Digital Marketing	ADD203 Consumer Behaviour	Part-Time
				Diploma in Sales and Marketing	DSM401 Fundamentals of Marketing	
				Diploma in Sales and Marketing	DSM402 Marketing Planning and Strategy	
				Diploma in Sales and Marketing	DSM403 Consumer Behaviour	
22	Lim I-Ling Eileen	Master of Business Administration	The University of Western Australia	Diploma in Sales and Marketing	DSM404 Selling and Sales Management	Part Time

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