BLUE OCEAN STRATEGY
IN EVENT CREATION & MANAGEMENT

SEMINAR & NETWORKING SERIES REGISTRATION

Event Date: 16 April 2010, Friday | Deadline: 31 March 2010

Fax the completed form to 6822 2616. Kindly submit individual forms IF YOU HAVE multiple registrations.

Usual Fee: $50 per ticket (before GST) | MIS Members: $25 (b/f GST)

PERSONAL DETAILS (ALL FIELDS ARE MANDATORY):

Full Name		**NRIC/Passport**	
Name on Badge			
Company		**Designation**	
Email		**Mobile**	
Mailing Address			
MIS Membership No.			

PROFILE (PLEASE CIRCLE YOUR SELECTION)

1. How many events do you organise a year?
   a) 0 b) 1 to 3 c) 4 to 6 d) 7 to 10 e) > 10

2. What type of events are they?
   a) Meetings b) Product Launches
   c) D&Ds, galas, banquets d) Consumer Exhibitions
   e) Concerts f) Trade Exhibitions
   g) Conferences h) Others: Please specify:……

3. What is the average audience size per event?
   a) 0 - 50 b) 51 – 150 c) 151 – 300
   d) 301 – 500 e) 501– 1000 f) > 1000

4. How much budget do you set aside per year on venue rental?
   a) < $10 000 b) $10,001 - $50 000 c) $50,001 - $100 000 d) > $100 000

5. Are you planning any upcoming events?
   a) No b) Yes. More details on my event below:

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6. LEARNING OBJECTIVES (OPTIONAL)

To enable the speaker to better understand your learning objectives, please provide an insight into the following:

What are some of the problems you are facing in your current events/projects?

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Do you think your events/projects are facing increasing competition? If yes, why?

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PAYMENT VISA or MASTERCARD only. Once payment is approved, an email confirmation will be sent to you.

Credit Card - please fill in the following details:

□ MasterCard □ Visa

Cardholder's name ……Card number……

Expiry date (MM/YY)……Signature ……

Terms & Conditions: ● Registration is accepted on a first-come-first-served basis ● Refunds are not allowed ● Transfer of tickets is permitted. Please provide details of the substitute delegate prior to the event. ● Registration will be accepted only with complete contact details & full payment ● For enquiries, please email Lydia.ng@singaporeexpo.com.sg or call 6403 2106.