

ON THE LOOKOUT FOR HIGHLY-MOTIVATED, OUTSTANDING AND WELL-TRAINED INDIVIDUALS TO ADD VALUE TO YOUR BUSINESS?

The Marketing Institute of Singapore Training Centre (MISTC) has partnered with Northumbria University, UK since 2002 to produce graduates who are poised to make significant contributions to their prospective employers in the area of sales, marketing and management.

Among the programmes awarded by Northumbria University at the MISTC is the Bachelor of Arts (Hons) in Marketing Management (BAMM). The programme produces two graduating batches in January and May each year, and equips its students with knowledge and understanding of the key functional areas of marketing management. Graduands from the course have developed and perfected the skills, adaptability and creativity required in handling the key functional areas of the critical, demanding and varied business sector.



If dedicated individuals bursting with fresh ideas are exactly what your business needs, contact MISTC now to be connected to these aspiring marketers!

FOR MORE INFORMATION
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