



**MARKETING
INSTITUTE OF
SINGAPORE**
Training Centre

IMPORTANT:

注意事项:

- Please complete the form in full.
请认真填写表格中的每一项.
- Applications with incomplete information and not accompanied by copies of supporting documents that are "Certified True Copies" will not be considered.
申请人需提交申请表格及受承认的学历证明.

Attach one photo
here
贴照片处

APPLICATION FOR FULL TIME PROGRAMMES

申请课程选择

- English Preparatory Programme (*Please select: Level 1 / 2 / 3 / 4*)
英文预备班 (请选择英语级别: 1 / 2 / 3 / 4)
- Diploma in Marketing Management
市场营销管理大专
- Advanced Diploma in Marketing Management
市场营销管理高级大专
- Diploma in Tourism & Hospitality Management
旅游及酒店管理大专
- Advanced Diploma in Tourism & Hospitality Management
旅游及酒店管理高级大专
- Graduate Diploma in Marketing
市场营销硕士预科
- Bachelor of Arts (Hons) Marketing Management
市场营销管理(荣誉)学士学位
- Master of Science in Marketing
市场营销硕士学位
- Master of Business Administration (*Please select: General / Marketing*)
工商管理硕士学位(请选择: 工商/市场营销)

Date of Commencement: _____
开课日期:

(A) PERSONAL DETAILS

个人资料

FULL NAME : _____
姓名: (FULL NAME AS IT APPEARS IN PASSPORT. PLEASE UNDERLINE SURNAME)

PASSPORT / NRIC NO.: _____ DATE OF BIRTH: __ / __ / ____
护照/ 身份证号码: _____ 出生日期: (d d m m y y y y)

STATUS: MR / MRS / MISS MARITAL STATUS: MARRIED / SINGLE GENDER: M / F
请选择: 婚姻状况: 已婚 / 单身 性别: 男/女

NATIONALITY : _____ RACE: _____
国籍: 种族:

CONFIDENTIAL

CONTACT ADDRESS : _____
居住地址:

POSTAL CODE: (_____)
邮编:

CONTACT NUMBER : _____ (HOME) _____ (MOBILE)
联系电话: (住家) (手机)

EMAIL ADDRESS : _____
电子邮箱:

IN CASE OF EMERGENCY,
CONTACT PERSON AND NUMBER: _____
紧急联络人及电话号码:

(B) EDUCATIONAL QUALIFICATIONS
学历背景

MASTERS : _____ FROM : _____ / _____
硕士学位: (Month / Year)
INSTITUTION : _____ TO : _____ / _____
学院名称: (Month / Year)

DEGREE : _____ FROM : _____ / _____
本科学历: (Month / Year)
INSTITUTION : _____ TO : _____ / _____
学院名称: (Month / Year)

DIPLOMA : _____ FROM : _____ / _____
大专学历: (Month / Year)
INSTITUTION : _____ TO : _____ / _____
学院名称: (Month / Year)

HIGH SCHOOL : _____ FROM : _____ / _____
高中学历: (Month / Year)
SCHOOL : _____ TO : _____ / _____
学院名称: (Month / Year)

OTHER QUALIFICATIONS : _____ FROM : _____ / _____
其它学历: (Month / Year)
INSTITUTION : _____ TO : _____ / _____
学院名称: (Month / Year)

ENGLISH PROFICIENCY
英语水平

IELTS: _____ TOEFL: _____ OTHERS: _____
雅思: 托福: 其它:

YEAR ATTAINED: _____
学习:

(C) WORK EXPERIENCE

工作经历

NAME OF COMPANY (公司名称)	DESIGNATION (职务)	FROM (自) (MM/YYYY)	TO (至) (MM/YYYY)

(D) SOURCE

信息来源

FROM WHICH SOURCE DID YOU FIRST LEARN ABOUT THE INSTITUTE OR PROGRAMME THAT YOU ARE APPLYING FOR?

从何种渠道得知我们的课程信息?

NEWSPAPER ADVERTISEMENT
报纸广告

EXHIBITIONS
讲座

COMPANY
公司

COURSE BROCHURE
课程介绍手册

WEBSITE
互联网信

FRIENDS
朋友介绍

AGENT : _____
代理:

OTHERS : _____
其它:

(E) STUDENT PROTECTION SCHEME

学生保障计划

I WOULD LIKE TO: OPT IN OPT OUT* OF THE STUDENT PROTECTION SCHEME.

本人自愿 是 否* 参加学生保障计划

PLEASE INVOICE ME ACCORDINGLY. (*Please tick accordingly. Applicable only to local students)

请依照要求选择. (*请选择, 只限新加坡本地学生)

(F) CHECKLIST

所需资料

COPIES OF CERTIFIED SUPPORTING DOCUMENTS
最高学历复印件

1 PASSPORT-SIZED PHOTOGRAPH
一张护照型照片

PHOTOCOPY OF NRIC OR PASSPORT
身份证复印件或护照复印件

NON-REFUNDABLE APPLICATION FEE PAYMENT OF S\$107.00 (INCLUSIVE OF GST)
报名费 S\$107.00 不予退还 (含消费税)

(G) TERMS & CONDITIONS

有关条例

Confidentiality:

保密:

MIS is committed to maintaining the confidentiality of the Student's personal information and undertakes not to divulge any of the Student's personal information to any third party without the prior written consent of the Student.

MIS 对所有学生所提交的个人资料绝对保密, 绝对不向任何人泄露学生的个人情况.

Refund:

退款条例:

Subject to the "Force Majeure" of the student contract, the Student shall be entitled to immediately withdraw from the Course by giving written notice to MIS of his/her intention to do so under the following circumstances: (1) MIS fails, for any reason, to commence the Course on the Commencement Date; (2) MIS fails, for any reason, to complete the Course by the Completion Date; (3) MIS terminates the Course for any reason prior to the completion of the Course; or (4) MIS is in material breach of its obligations as stated in the student contract. MIS shall, as soon as practicable after receiving the Student's notice of withdrawal under the refund policy and force majeure of the student contract (and in any event no more than fourteen (14) days after receiving such notice) refund to the Student the entire amount of the Tuition Fees or any Deposit; and the unconsumed Non-Tuition Fees and/or Additional Fees.

除不可抗拒的自然灾害或意外事故使学校不能履行合约规定, 以下情况学生有权利以书面形式申请退学: (1) 学校在规定开课时间无故不能准时开课; (2) 学校在规定的课程结束时间无故未能按时完成课程; (3) 学校在授课期间无故中途终止授课; (4) 若校方严重违反了协议规定, 校方应按照协议中的退款条例, 在收到学生退学申请的14个工作日内将应退还的全部学费及杂费退还给学生.

Application:

声明:

I hereby apply for the programme stated and membership of the Marketing Institute of Singapore. I declare that all information given is true and correct, and agree to give my consent for the institute to disclose any information regarding my application to the relevant government authorities. I also agree to abide by the decision of the institute as to my eligibility for the course and appropriate grade of membership. If accepted, I agree to abide by the Constitution, Rules of the Institute, Code of Ethics, and pay all corresponding programme and membership fees.

本人决定申请报读新加坡市场学院的课程并加入为会员, 同时声明本人所提供的个人资料是真实准确无误的, 本人同意本人的个人资料通过学院提供给有关部门当局, 如本人能被校方录取, 本人将会遵守校方的有关决定, 并如期支付学费及会员费等费用.

Applicant's Signature

申请人签名

Date of Application

申请日期

Please submit your application to:

请将资料递交给:



MARKETING
INSTITUTE OF
SINGAPORE

Training Centre

Marketing Institute of Singapore Training Centre

10 Raeburn Park

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Singapore 088702

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