

CURTIN UNIVERSITY OF TECHNOLOGY
Final Examination Timetable for Trimester 1a 2009
Marketing Institute of Singapore
(Marketing Units Only)

BACHELOR OF COMMERCE

as at 12 May 09

No	Unit No	Unit Title	Day	Date	Start Time	Duration (Hours)
1	10851	Public Relations (Media) 250	Monday	8-Jun-2009	12:15	2
2	1866	Retail Marketing and Distribution 311	Monday	8-Jun-2009	18:45	2
3	9807	Marketing Research 200	Tuesday	9-Jun-2009	12:15	2
4	3992	Public Relations (Consultancy) 300	Tuesday	9-Jun-2009	18:45	2
5	3900	Strategic Marketing 310	Wednesday	10-Jun-2009	12:15	2
6	12989	Advertising (Media Planning) 250	Thursday	11-Jun-2009	15:30	2
7	12634	Advertising (Strategic) 310	Friday	12-Jun-2009	18:45	2
8	11016	Integrated Marketing Communications 202	Monday	15-Jun-2009	8:30	2
9	10850	Marketing 100	Monday	15-Jun-2009	8:30	2
10	12633	Advertising (Campaign Development) 391	Tuesday	16-Jun-2009	18:45	2
11	12632	Advertising (Principles) 211	Wednesday	17-Jun-2009	17:30	2
12	10855	Public Relations (Principles) 201	Thursday	18-Jun-2009	8:30	2
13	9764	Consumer Behavior 201	No Exam for these units			
14	3993	Public Relations (Prof Practice) 393				
15	3822	Sales Management 230				

Notes to Students:

1. Students are responsible in ensuring that they are present for the examination.

Misreading the examination timetable will not be accepted as an excuse for not attending the examination.

2. Students, who are unable to sit for any examination(s), are to complete an "**Application for Deferred Assessment**" Form

(available at the MIS reception & website) and attach the relevant documents supporting their absence.

All documents (Deferred Assessment Form & MC or Company Letter) must be submitted within 5 days after the missed exam

Failure to submit your documents will lead to a "**F-IN (fail complete)**" grade; in which, you have to repeat the module again.

3. Students must bring along their Curtin Student Card / NRIC for identification purposes.

4. Students are deemed to have read and understood Curtin University's Examination Regulations in relation to examination conduct.

5. The Deferred & Supplementary Examination for Tri1a 2009 is in July 2009.

6. The above examination schedule will be available on the MIS website at www.mis.edu.sg from 14 May 2009.

Students are advised to check the website regularly for any schedule updates.